



Bloom Collective - Brand Ambassador

Role Description:

Are you a passionate person, who thrives in ensuring people have a wonderful event experience? Looking for some casual weekend work to fit around your summer commitments?

We require two reliable and experienced brand ambassadors for our Summer Bloom Collective market season. You'll be responsible for working alongside our events crew, and business partners, helping to setup, activate and maintain on-the-day creative workshops and event activities, and assist with any sites that require temporary assistance. Ideally you would have experience or keen to assist in ad-hoc content creation to upload onto mobile devices on the day.

This role is a contract role, and will involve working Saturdays once a month, from 2pm until 7pm, with additional hours as required. There is no guarantee of ongoing hours beyond the specified events.

Ideal Candidate:

This position is ideal for someone with a bubbly, outgoing but patient demeanor who is eager to dive in and ensure the smooth execution of the event brand activations.

The candidate should ideally have prior experience in a brand ambassador, customer-facing events roles, or had experience with customers in a large audience format. Any experience working with food trailers and/or children would be beneficial.

A hands-on approach and readiness to handle the physical demands of event management are essential.

Key Qualifications:

- Sales and cash handling experience (essential)
- Ability to work unsupervised and take initiative
- Empathy for others
- Super efficient and enjoys working in a fast paced environment
- Enjoyment of working in a team environment
- Excellent communication skills
- Honesty, trustworthiness, and reliability
- Experience in working with children or young people, not requiring qualifications, this part of the role is not essential but helpful

**Position Responsibilities:**

- Assist with Pack-In and event setup, until your specific tasks begin
- Operate a stall where required, or work in a food trailer if required
- Handle customer inquiries
- Be on the lookout for hazards at all times
- Work diligently with management and other staff and brand ambassadors
- Be confident to talk to others in an engaging and appropriate manner, and diligently compose oneself on social media live videos of the event and/or take stable, and beautiful images/videos for content (not essential but would be beneficial)
- Assist with running of workshops and event activities both independently, and as a team

Hours of Work:

Saturdays from approximately 2pm to 7pm, with occasional additional hours as needed. Specific dates for Bloom Collective are as follows. Please only apply if you can attend these dates:

- Saturday 12th October 2024
- Saturday 9th November 2024 (Christmas event)
- Saturday 14th December 2024
- Saturday 11th January 2025
- Saturday 8th February 2025
- Saturday 8th March 2025
- April 2025 (TBC due to domain upgrades)

Compensation:

Pay rate is between \$25-\$30 per hour depending on experience, on a contractors agreement and will be processed in accordance with New Zealand employment standards.

Additional Information:

- Bloom Collective is an Equal Employment Opportunity employer.
- We are committed to maintaining a safe and healthy work environment in compliance with health and safety regulations.
- Employees are entitled to minimum wage and other employment rights as per New Zealand law.

If you are interested in this role, please email Taz at info@blackfox.nz or call 0272554884. Be sure to include the role you are applying for in the subject line.

Looking forward to seeing your application come through



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