



Bloom Collective - Photographer / Videographer / B-Roll Content

Bloom Collective is an event series in Cambridge run by creative communications agency Black Fox Creative and we are in need of visual communications support through a photographer.

Role Description:

Are you a qualified or semi-qualified photographer with a passion for capturing authentic moments and telling stories through imagery? Do you want to add some weekend work to your summer commitments while supporting a vibrant community?

We are looking for a reliable and experienced photographer for our Summer Bloom Collective market season, who understands the power of visual storytelling and content creation. Next year marks our 10th anniversary, and we have plenty to celebrate!

In this role, you will work closely with our events team and business partners to capture storytelling images and videos for future content use. Ideally, you will also assist in uploading content to mobile devices or social accounts during the event, with support from our brand ambassadors if needed.

This is a contract position, primarily working Saturday evenings once a month from 5:30 to 6:30 pm, with the possibility of additional hours as required. There is no guarantee of ongoing work beyond these specific events, but we may bring in additional photographers or videographers throughout the season to enhance the event's coverage.

Ideal Candidate:

We're looking for someone with an outgoing yet patient demeanor, who enjoys working in a fast-paced, team-oriented environment. The ideal candidate will be enthusiastic about helping create a memorable brand experience through stunning imagery that captures the essence of the event.

Key Qualifications:

- Proficient with photography and videography equipment, capable of producing high-quality content with a light, bright, and engaging aesthetic.
- Able to work independently and take initiative.
- Comfortable in a fast-paced setting and highly efficient.



- Strong communication and interpersonal skills.
- Reliable, trustworthy, and honest.
- Experience working with children or young people is a plus but not required.

Responsibilities:

- Capture high-quality video and photography, considering design elements like negative space and how the images might be paired with text or copy.
- Ensure ethical boundaries when photographing children or those who request not to be photographed.
- Work collaboratively with event management, staff, and brand ambassadors.
- Take initiative in capturing the event, including stallholders, the general public, organizers, and event activities.
- Minimal editing required for the images, ensuring they are captured thoughtfully.
- Provide final, high-resolution and web-ready images within seven business days, with a smaller selection available on the event day or within 24 hours for social media.

Hours of Work:

Saturdays from 5:30 pm to 6:30 pm, with occasional additional hours.

The following dates are confirmed for Bloom Collective, and applicants must be available for these events:

- Saturday 12th October 2024
- Saturday 9th November 2024 (Christmas event)
- Saturday 14th December 2024
- Saturday 11th January 2025
- Saturday 8th February 2025
- Saturday 8th March 2025
- April 2025 (TBC due to domain upgrades)

Compensation:

- The pay rate is \$450-\$500 per day, based on experience.
- This is a contractor position and will be processed in line with New Zealand employment standards.



Additional Information:

Bloom Collective is an Equal Employment Opportunity employer. We are committed to providing a safe and healthy work environment in line with health and safety regulations. All employees are entitled to minimum wage and other employment rights as per New Zealand law.

To Apply:

If you're interested in this role, please email Taz at info@blackfox.nz or call 0272554884. Be sure to include the role you're applying for in the subject line and attach a portfolio showcasing your style, strengths, and experience.

We look forward to seeing your application!

Black Fox Creative Limited

www.blackfox.nz

This version is clearer and more structured, making it easier to understand the requirements and expectations for the photographer role.